



Job Title: Entertainment Director

Company: Nexgen Vending

Location: Dayton, OH (Serving OH, IN, KY)

Compensation: \$42,000–\$55,000 annually + KPI bonus

Job Type: Full-time | Evening and Weekend Availability Required

Overview

Nexgen Vending is hiring an experienced **Entertainment Director** to lead our marketing efforts, manage league operations, and oversee the execution of events across our network of partnered nightlife venues. This role is perfect for someone who thrives in a fast-paced, hands-on environment and understands how to combine player engagement with creative marketing strategy.

About Us

Nexgen Vending delivers on-premise entertainment to bars, breweries, and clubs throughout Ohio, Indiana, and Kentucky. We provide digital jukeboxes, dart boards, pool tables, arcade games, and ATMs. We also manage competitive leagues and high-energy tournaments that drive customer traffic and boost venue revenue.

In addition to operating leagues and events, we work closely with our partner locations to **execute jukebox marketing campaigns, in-venue promotions, and digital advertising strategies**. We're looking for someone who can also help us **develop new marketing approaches to attract and retain clients**, while keeping current players and venues engaged.

Key Responsibilities

- Manage dart and pool leagues with support, ensuring operations run smoothly and stats are updated accurately and on time
- Plan and run live and remote tournaments, including logistics, registration, and on-site execution
- Oversee all digital and print marketing content across social media, email, and in-venue materials
- Coordinate jukebox promotions and seasonal campaigns in alignment with manufacturer programs
- Serve as the main point of contact for player communication and league inquiries
- Assist ownership in developing targeted marketing strategies to attract new venue partners

- Support business development and sales by creating promotional content for prospective clients

Qualifications

- Associate's or Bachelor's degree in Marketing, Communications, Event Management, or related field preferred
- OR equivalent experience in entertainment, nightlife, or league/event operations
- Proficient in Canva, Adobe Creative Suite, Excel, ChatGPT, and Meta Business Suite
- Experience running digital and in-person marketing campaigns
- Strong organizational and leadership skills
- Excellent written and verbal communication
- Must be available evenings and weekends for events and league activity
- **Applicants must submit two examples of past digital and print marketing work** (PDF or image files acceptable)

Compensation & Benefits

- \$42,000–\$55,000 base salary (based on experience)
- KPI-based bonus program
- Health, dental, and vision insurance
- 401(k) with company match
- Paid time off
- Travel reimbursement for out-of-town events
- Advancement opportunity within a growing company

To Apply

Send your resume, brief cover letter, and two samples of your marketing work to:

 **accounts@nexgenvending.com**

Include relevant experience in event coordination, marketing, and/or league operations.

Applications without marketing samples will not be considered.